HEC ENVIRONMENTAL ADVOCATE TRAINING

PLEASE NOTE:

• All participants are automatically muted in order to cut down on feedback so please type questions/comments in the chat box if you are in the Zoom meeting

• Slides will be shared through the FB event and on our webpage!
The Basics of Zoom
HEC ENVIRONMENTAL ADVOCATES

all. together. now.
About the Hoosier Environmental Council

OUR MISSION:
The Hoosier Environmental Council is the voice of the people for the environment in Indiana—the organization with the passion and the plan to tackle our environmental challenges and help make our state a healthier, better place to live and do business.
What the “HEC” does HEC do?

- Education
- Legal & Technical Assistance
- Advocacy
How To Get Involved

Grassroots Advocacy 101
Help Raise Awareness

www.facebook.com/hecweb

www.twitter.com/HEC_ED

www.instagram.com/hoosierenvcouncil

www.youtube.com/user/hecweb1
Take Action Now: Contact Your Lawmakers About HEA 1414 & SEA 229
THE COAL BAILOUT: HEA 1414

HEA 1414 needlessly prolongs the life of coal plants, which have historically been the top source of carbon emissions. It’s bad policy for the environment and for innovation.
SEA 229 weakens protection of our wetlands, which are key to absorbing floodwaters and are critical habitats for birds. Indiana has already lost 90% of its original wetlands!
Add Your Legislators to Your Contacts

bitly.com/INLegis

http://iga.in.gov/legislative/find-legislators/
Look Up Legislators’ Votes

• Look up how your State Representative and Senator voted on SB 229 and HB 1414!
• Go to https://www.hecweb.org/bill-watch-2020/ to look up their votes.
Write Your Legislators

• Email your lawmakers about their votes!
  • If they voted NO – thank them!!
  • If they voted YES – ask them why they voted as they did and hold them accountable
• If you hear back from them, please let us know at comments@hecweb.org!
How to Talk to Your Elected Officials:

1. Be Courteous
2. Be personal if you can
3. Know your material
4. Follow Up
Take Action Now: Write a Letter to the Editor of Your Local Paper
Why Write a Letter to the Editor?

Writing an LTE can achieve a number of goals, including:

- Reaching a large audience
- Influencing elected officials
- Filling in gaps that may exist in published articles
- Create the impression of widespread support for – or opposition to – an issue.
Writing Letters to the Editor

Send letters to not only large papers, but also weekly community papers as well – it is often easier to get published in those with smaller circulation!

Be sure to include your contact info – newspapers will typically only print an article after calling the author to verify their identity and address.
Now would be a great time to write an LTE re. HEA 1414 and/or SEA 229 – learn more about both of these laws at https://www.hecweb.org/bill-watch-2020/.

No matter the topic, here are a few helpful **TIPS** to help get your LTE published:

- Take time to look up your newspaper’s submission guidelines.
- Inspire others with a “call to action”.
- Personalize your letter.
- Share your success!

Need more help getting started? Contact me to learn more!
Take Action Now: Request Your Absentee Ballot
Make Sure To Request Your Absentee Ballot – Deadline is May 21st!

- Go to https://www.in.gov/sos/elections/files/ABS-MAIL%20PRIMARY%202020.Form%2056929.3-25-20.pdf and fill out the form.
- You can then mail it, fax it, or email to elections@indy.gov
REMINDER – read our emails, pay attention to social media and watch the HEC Bill Watch Page for calls to action throughout the year!
Be sure to keep an eye on our Events Calendar for phone banks, future trainings, & more!

QUESTIONS?

Thank you!

My contact info:
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