

## HEC Green Business Supporter Acceptance Policy

Support from environmentally-minded businesses is important to the Hoosier Environmental Council (HEC)'s efforts to make our state a healthier, better place to live and do business. HEC seeks support from businesses that share our deep commitment to protect air, soil, water, and the climate in general and that have track records that are in line with our mission, vision and values.

Unrestricted general support, grants or event sponsorship from businesses may be accepted if they meet the following criteria:

1. Support the mission, vision, and values of HEC (described at [www.hecweb.org](http://www.hecweb.org)), and have a clear understanding of HEC's positions & policy priorities (visit [www.hecweb.org/positions](http://www.hecweb.org/positions) for a Summary of HEC's Key Positions).
2. Is fully in compliance with Indiana Department of Environmental Management, U.S. Environmental Protection Agency, Indiana Department of Natural Resources, and in good standing with all relevant local, state and federal agency regulations.
3. Has not been convicted of any environmental misconduct in the last ten years.
4. Acknowledges that acceptance of a gift:
  - a. Does not hinder HEC's ability to fulfill our mission through public comment, litigation or action related to permit, draft rule, legislation, or other policy advocacy activities.
  - b. Does not imply across-the-board endorsement of the supporting business or that business's products or services.
5. Demonstrates environmental leadership by actively engaging in green initiatives, like energy efficiency, pollution reduction and recycling (see [www.hecweb.org/greening-your-community/green-businesses](http://www.hecweb.org/greening-your-community/green-businesses) for more ideas on how to green your business).
6. The business web site must offer a statement describing their commitment to sustainable products, services and/or practices.
7. The business agrees that any documents produced by HEC as a result of charitable support remain the property of HEC and may be distributed at the discretion of HEC.
8. It is understood that it is inappropriate for a HEC employee or consultant to receive personal benefit from external support, grants or sponsorship, unless approved by the HEC Board of Directors.

HEC does accept in-kind support from private sector businesses in the form of service or product. In the case of donated product, HEC must evaluate the product for alignment with the mission and values.

The HEC Executive Director (ED), with potential consultation of the HEC Board of Directors, reserves the right to decline any gift which the ED deems contrary to HEC's mission or poses a real or potential conflict of interest.

Please sign below to indicate that you have received and read our Business Donation Acceptance Policy.

\_\_\_\_\_  
Business Name

\_\_\_\_\_  
Contact Name & Title

\_\_\_\_\_  
Contact Phone

\_\_\_\_\_  
Contact Email

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

The business web page that references or summarizes key sustainability efforts is:

\_\_\_\_\_

Primary Green Contact:

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